



FOR IMMEDIATE RELEASE

Windermere SoCal Welcomes Pablo and Adela Chocano

SAN DIEGO, CA – DECEMBER 6, 2014 – Windermere Real Estate SoCal is pleased to announce the addition of Realtors[®] Pablo and Adela Chocano to their roster of real estate professionals. The Chocanos will be working out of the Carlsbad office, located at 300 Carlsbad Village Drive, #217. Combining 29 years of real estate experience with a knack for working as listing agents, helping investors, and assisting clients with local relocation, the Chocanos are seasoned North County San Diego real estate experts.

According to Adela Chocano, clients like working with her and her husband because, “we are honest, we maintain frequent communication throughout the process, and we are skilled negotiators, always trying to put together the best deal possible for our clients.” Pablo adds, “our clients enjoy our professionalism and our ability to listen to their needs, ultimately resulting in us coming up with a solution that satisfies everyone involved in the process.”

The Chocanos have an expertise in working with investors, finding excellent investment opportunities throughout North County. “Most of the properties we find for our investor clients who flip houses start at under \$400,000. We comb inventory to find hidden gems and make sure these homes have the potential to be something even greater with the right touches. It is very satisfying to see the final results,” states Adela.

In addition to the satisfaction gained from working out excellent deals on behalf of their clients, the Chocanos are involved in giving back to the community, something that is very fulfilling to them. “We donate a lot of our time to working with the Vista Unified School District’s DELAC program, which helps English-learning students,” continues Adela. “I work with the reps from each school in the district to ensure everything is



running smoothly.” In addition to their service time working with students, the Chocanos donate to St. Jude’s Children’s Hospital and Mission San Luis Rey. They are also involved with the National Association of Hispanic Real Estate Professionals (NAHREP).

The Chocanos chose Windermere SoCal because of its strength and positioning within the San Diego real estate market. “Windermere SoCal is a strong real estate company with excellent marketing support and training opportunities,” concludes Pablo. “We are very excited to join a wonderful team at the Carlsbad office and have the backing and recognition of the Windermere brand.”

“Pablo and Adela are a dynamite team and an outstanding addition to our family at the Carlsbad office,” stated Joe Wogoman, Managing Broker. “Their combined experience and excellent reputation within the real estate community makes them a fantastic duo with limitless potential for servicing the real estate needs of their clients.”

About Windermere Real Estate SoCal:

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit www.WindermereSoCal.com.

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