



FOR IMMEDIATE RELEASE

Windermere SoCal Welcomes Lucienne Lastovic

SAN DIEGO, CA – JANUARY 18, 2015 – Windermere Real Estate SoCal proudly welcomes Realtor® Lucienne Lastovic to its family of real estate professionals in the Carmel Valley office, located at 12925 El Camino Real, Suite J27. She plans to relocate to the Encinitas office when it opens this year. Lucienne has been in real estate since 2009, and credits her educational background, exceptional interior design eye, and love of real estate for her success as a listing agent.

Lucienne has a storied background in corporate sales, where she has been awarded internationally every year, and in teaching, and carries over vital skills from these experiences to best serve her clients. “Experientially, both teaching and selling have been great foundations in real estate because there is always such a tremendous learning curve for both me and for my clients in the selling, marketing, technological, and valuation processes in the industry,” says Lucienne. “I will always be a lifelong learner, as well as a teacher at heart, so I am so excited about the vast, innovative, and constantly evolving marketing resources here at Windermere Real Estate.” Lucienne believes her job is to smooth out the real estate process, and uses her nurturing and caring personality to achieve the goal of creating an exceptional client experience. She also wants to build an enduring relationship with her clients and make them happy repeat clients for life.

In addition to her background in teaching and sales, Lucienne has a passion and knack for interior design. She owned and operated a home décor boutique in the Cedros design district in Solana Beach. This sharpened her skills and allows her to create perfectly staged homes for each listing. “I help my clients get market-ready through staging, even if that includes light landscaping and de-cluttering. Each home is



personalized based on the colors, themes, and characteristics, and all of these elements are enhanced through the use of high-quality photography and virtual tours. My job is to capture the lifestyle of each home so buyers can envision themselves living in the space,” she adds.

As a long-time Carmel Valley resident, Lucienne is an expert in the area and knows each neighborhood intimately. She also specializes in the coastal communities of Del Mar, Solana Beach, Encinitas, Rancho Santa Fe, and Carlsbad, as well as Escondido.

“We are very excited to welcome Lucienne to our Carmel Valley office,” says Joe Wogoman, Managing Broker. “Her impeccable background in sales, passion for learning and teaching about our industry, and mastery of creating appealing lifestyles for her listings makes her a truly unique talent and a great addition to our family. We look forward to working with her and creating a lasting professional relationship.”

About Windermere Real Estate SoCal:

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit www.WindermereSoCal.com.